



Virginia Chapter Sponsorship Program 2011

The **Virginia Chapter of the Healthcare Information and Management Systems Society (VA HIMSS)** is a volunteer organization whose primary goal is to develop educational and regional networking programs. We are seeking sponsorships for our educational events for the 2011-2012 fiscal year. Your sponsorship helps VA HIMSS offer valuable educational programming at a very affordable price for attendees. Sponsorship will benefit your business through exposure to our session attendees.

The Virginia Chapter is a diverse group of 1000+ healthcare IT professionals working across the Commonwealth of Virginia. Chapter Members work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts and students. We have technical members and clinical members.

Sponsorship provides you with exposure to high-level decision makers throughout the Commonwealth of Virginia. The VA HIMSS CIO Roundtable at the Annual Conference draws CIOs from around the state to discuss current and relevant issues. Our membership includes:

- **70+ CIO / CMIO / CTO**
- **70+ Vice Presidents**
- **90+ CEO / COO / CFO / CNO**
- **140+ Director / Dept Heads**

There are various forms of sponsorship for our events with increased benefits as the value of sponsorship increases. **Please contact our Sponsorship Chair, Matt Curtin, at (804) 248-9228 or matt.curtin@vahimss.org** if you are interested in becoming a sponsor or have questions about the process. You may also simply fill out a sponsorship form on our web site at www.vahimss.org.

VA HIMSS is a 501(c)(6) non-profit organization. Our Tax Payer ID # is: 54-1466325.

VA HIMSS provides statewide leadership for the advancement and management of healthcare information and technology. Our affiliation with national HIMSS allows us to participate in directing and shaping the healthcare industry, encouraging emerging technology and promoting public policies that will improve healthcare delivery.

Our goals focus on supporting the mission, vision, and values of HIMSS. As a state-level organization we strive to carry out their mission at the local level and to serve as a conduit of information to and from the national organization.

Mission: To be the trusted source for knowledge, advocacy, leadership, collaboration and community.

Vision: Advancing the best use of information and management systems for the betterment of human health.

Values: We value an organized exchange of experiences among a diverse membership. We promote personal and professional growth. We are committed to the highest standards of professional conduct. We add value to our organizations and industry with improved performance, quality and innovation.

During a typical year, we offer short educational programs, including our Commonwealth of VA Advocacy Day at the General Assembly, our HIMSS national conference social and our always popular - VA Chapter Annual Conference.

Our educational programs are designed to share expert knowledge and to facilitate networking among our members. In 2011-2012, we will be distributing a webinar calendar to our members, for sponsors to provide educational seminars and/or sessions surrounding their vision for Healthcare information management and technology. Topics require board approval, and participation is reserved for Partner level sponsors and above only.

In 2011-2012, the VA Chapter will partner with Premier and Corporate sponsors to host networking and/or speaking events, where VA HIMSS will cover some or all of the cost of the event, as well as promote the event to our membership. Host sponsor(s) will provide the logistics of scheduling the event and speakers. Like the chapter webinar program, event topics and locations are subject to board approval.

VA HIMSS appreciates the contributions of sponsors from the healthcare community to help defray the cost of the chapter's programs. The Virginia Chapter has implemented a flexible sponsorship program to allow for companies and organizations to align with their marketing goals. The various levels offer different benefits that improve the awareness of our sponsors and in turn provide a benefit to the community of healthcare information management and technology.

Sponsor Levels

Premier Level Sponsor - \$5,500 Annual Contribution

Annual Fall Conference

- 4 Complimentary admissions to the fall conference
- 6 Complimentary golf tournament green fees or other conference event
- 8 Complimentary golf tournament passes to give directly to a provider contact
- Exhibit space guaranteed
- Conference speaker slot (pending board approval of topic and speaker)
- Premier sponsors recognition:
 - o Sponsorship signage
 - o HIMSS provides tote bag at time of check in with letter identifying Premier sponsors and underwriting provided - (example \$50 room rate reduction, travel cost for speakers, etc.)
 - o Golf Tournament and Reception, including Premier sponsorship signs
 - o Golf Tournament Hole Sponsor
 - o Grand Prize Drawing at end of conference
 - o Door Prizes

Other Events

Premier sponsors will be recognized at these additional events

- National HIMSS Chapter Networking Event
- State Advocacy Day
- Option of hosting regional networking event (Pending board approval of speakers/location, HIMSS Chapter covers up to \$1,500 of cost)

Other Benefits

- HIMSS will co-develop a newsletters article featuring vendor
- HIMSS will include sponsors webinar schedule in quarterly notice to members
- Sponsor recognized as a contributor to the VA HIMSS Scholarship program

Corporate Level Sponsor - \$3,500 Annual Contribution

Annual Fall Conference

- 2 Complimentary admissions to the fall conference
- 4 Complimentary golf tournament green fees or other conference event
- 6 Complimentary golf tournament passes to give directly to a provider contact
- Exhibit space guaranteed
- Corporate sponsors recognition:
 - o Sponsorship signage
 - o CPHIMS Class / Exam
 - o Other Conference events (Spa Visit, Tennis package, etc)
 - o Fall Conference Thursday reception / event
 - o Golf Tournament Hole Sponsor



- Door Prizes

Other Events

- Option of hosting regional networking event (pending board approval of speakers/location, HIMSS Chapter covers up to \$750 of cost)

Other Benefits

- HIMSS will include sponsors webinar schedule in quarterly notice to members
- Sponsor will be recognized as a contributor to the VA HIMSS Scholarship program

Partner Level Sponsor - \$2,000 Annual Contribution

Annual Fall Conference

- 1 Complimentary admissions to the fall conference
- 2 Complimentary golf tournament green fees or other conference event
- 4 Complimentary golf tournament passes to give directly to a provider contact
- Exhibit space available for \$500 fee (if space is available – 2011 conference limited to 15 spaces)
- Partner sponsors recognition:
 - Sponsorship signage
 - Golf Tournament Hole Sponsor
 - Door Prizes

Other Benefits

- HIMSS will include sponsors webinar schedule in quarterly notice to members
- Sponsor will be recognized as a contributor to the VA HIMSS Scholarship program

*Your sponsorship will be valid for the entire fiscal year 2011, ending July 31, 2012.

**The Virginia Chapter of HIMSS reserves the right to decline any and all sponsorship offers.